

## **NAPPC POLLINATOR POSTER SPONSORSHIP OPPORTUNITY**

The **NAPPC posters** have been a great success, and we are excited to share with you the opportunity to have your organization's logo on the 2010 poster, **A World of Pollinators**. The poster is designed by world renowned artist Stephen Buchanan, who has also designed the pollinator posters for the past 3 years and many U.S. postage stamps.

In 2009, 140,000 posters were distributed to schools, fairs, and National Pollinator Week events. The posters have no time or date on them (so they never go out of date), and they very popular for pollinator education and outreach purposes.

Would your agency/organization like to **have your logo on the 2010** posters?  
If so please fill out the attached form, and return it to [sun@pollinator.org](mailto:sun@pollinator.org).

What are the **benefits** for **your agency/organization?**

- 1.) 1000 posters to distribute by your organization or to be distributed by Pollinator Partnership
- 2.) Be aligned with a great list of sponsors
- 3.) Huge exposure for your brand all across the United States
- 4.) A great outreach tool in support of pollinators will benefit from your support.

In order to be listed as a **sponsor**, you will need to fill out the following form according to guidelines for your type of organization. You will also need to provide a high resolution image of your logo.

**Deadline: January 31, 2010.** Questions? Please contact Sunny Boyd at [sun@pollinator.org](mailto:sun@pollinator.org) or 415.362.1137.



NOTE: This is a rough version of the planned poster. The design and animals won't change, but the renderings will become more precise. The text box will be drafted similarly to last year's which stated "Want to find out more about the plants and animals on this poster? Want to know about other pollinators like bats, bees and more? Want to explore the pollinator pages of each of the sponsors of this poster? Looking for curriculum ideas to help teach and learn? Want ideas about ways to help pollinators? Visit [www.pollinator.org](http://www.pollinator.org)." On the pollinator.org poster page there will be a link to every sponsor. Logos will appear along the bottom under the poster artwork.



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**Deadline: January 31, 2010**

Organization \_\_\_\_\_

Person to Contact \_\_\_\_\_

Contact Information \_\_\_\_\_

**Sponsors only:** High-resolution image of organization **logo** is attached/has been e-mailed to sun@pollinator.org: YES NO

**To be a Sponsor,** please indicate which cost will apply for **your institution** (indicate ONE):

<b>Institution</b>	<b>Cost</b>	<b>√</b>
US Federal Agency	\$1500/printing transfer	
Foundation	\$1500	
Non-Profit	\$1000	
Corporation	\$2000	
Non-US Government Agency	\$1500	

\*100% of sponsorship contributions go directly to printing costs. For federal agencies, the cost to you is to add \$1500 to the printing order as a rider to a U.S. Forest Service print project. Other sponsors will be invoiced to facilitate payment.

**Thank You** for all that you do for pollinators!

**Return this form via fax, email or US mail:**

**FAX 415.362.3070**

**Email: [sun@pollinator.org](mailto:sun@pollinator.org)**

**US Mail: Pollinator Partnership  
 423 Washington Street, 5<sup>th</sup> Floor  
 San Francisco, CA 94111**