

## **NAPPC POLLINATOR POSTER SPONSORSHIP OPPORTUNITY**

The **NAPPC posters** have been a great success, and we are excited to share with you the opportunity to have your organization's logo on the 2011 poster. The poster is designed by world renowned artist Stephen Buchanan, who has also designed the pollinator posters for the past 4 years and many U.S. postage stamps.

In 2010, 140,000 posters were distributed to schools, fairs, and National Pollinator Week events. The posters have no time or date on them (so they never go out of date), and they very popular for pollinator education and outreach purposes.

Would your agency/organization like to **have your logo on the 2011** posters? If so please fill out the attached form, and return it to [jt@pollinator.org](mailto:jt@pollinator.org).

What are the **benefits** for **your agency/organization?**

- 1.) 1000 posters to distribute by your organization or to be distributed by Pollinator Partnership (your choice)
- 2.) Be aligned with a great list of sponsors
- 3.) Huge exposure for your brand all across the United States
- 4.) A great outreach tool in support of pollinators will get wider exposure.

In order to be listed as a **sponsor**, you will need to fill out the following form according to guidelines for your type of organization. You will also need to provide a high resolution color image of your logo.

**Deadline: Friday, February 11, 2011.** Questions? Please contact Jennifer Tsang at [jt@pollinator.org](mailto:jt@pollinator.org) or 415.362.1137.

NOTE: Below is a rough version of the planned poster that will focus on **native bees**. The poster itself will be horizontal with the sponsor logos appearing at the bottom. On the pollinator.org poster page there will be a link to every sponsor. The drawing does not show any of the detail, nor does it have a current title. It will be a companion to the Bee Basics Booklet (currently being revised for reprinted and will have similar artwork. On the attached form, there is a space for you to suggest a title – join the creative process!





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Organization \_\_\_\_\_

Person to Contact \_\_\_\_\_

Contact Information \_\_\_\_\_

**Sponsors only:** High-resolution color image of organization **logo** is attached/has been e-mailed to sun@pollinator.org: YES NO

**To be a Sponsor,** please indicate which cost will apply for **your institution** (indicate ONE):

<b>Institution</b>	<b>Cost</b>	<b>√</b>
US Federal Agency	\$1500/printing transfer	
Foundation	\$1500	
Non-Profit	\$1000	
Corporation	\$2000	
Non-US Government Agency	\$1500	

**Optional – Poster Title Ideas:** \_\_\_\_\_

**Thank You** for all that you do for pollinators!

**Return this form via fax, email, or US mail:**

**FAX 415.362.3070**

**Email: [jt@pollinator.org](mailto:jt@pollinator.org)**

**Attn: Jennifer Tsang**

**Pollinator Partnership**

**423 Washington Street, 5<sup>th</sup> Floor**

**San Francisco, CA 94111**