

## **NAPPC POLLINATOR POSTER SPONSORSHIP OPPORTUNITY**

The **NAPPC posters** have been a great success, and we are excited to share with you the opportunity to have your organization's logo on the 2012 poster. The poster has been designed by world renowned artist Stephen Buchanan, who has also designed the pollinator posters for the past 4 years and many U.S. postage stamps.

In 2011, posters were distributed to schools, fairs, and Pollinator Week events. The posters have no time or date on them so they never go out of date, and they are **extremely popular** for pollinator education and outreach purposes.

Would your agency/organization like to **have your logo on the 2012** posters? If so, fill out the attached form and return it to [oj@pollinator.org](mailto:oj@pollinator.org) by **April 1, 2012**.

### **Sponsorship Benefits**

- 1000 posters to be distributed by your organization or by the Pollinator Partnership (your choice)
- Opportunity to be aligned with a great list of sponsors
- Huge exposure for your brand to diverse demographics all across the United States
- Helping a great outreach tool in support of pollinators receive the most exposure possible

### **Questions**

Contact Olivia Jacobsen at [oj@pollinator.org](mailto:oj@pollinator.org) or 415.362.1137.

NOTE: Below is a *rough* version of the poster that will focus on **migratory pollinators**. The poster itself will be square with the sponsor logos appearing at the bottom. The poster page on our website ([www.pollinator.org](http://www.pollinator.org)) will include a link to every sponsor's website. The drawing below does not show any of the true detail.





**POLLINATOR POSTER SPONSORSHIP OPPORTUNITY**  
**Deadline: April 1, 2012**

Organization \_\_\_\_\_

Contact Name \_\_\_\_\_

Email \_\_\_\_\_ Telephone \_\_\_\_\_

Distribution (choose one)

Send 1,000 Posters to the Following Address \_\_\_\_\_  
\_\_\_\_\_

I want the Pollinator Partnership to distribute 1,000 for my organization

**Logo**

My organization's high-resolution image is attached YES NO

Indicate which cost will comply for **your institution** (Choose ONE):

<b>Institution</b>	<b>Cost</b>	<b>√</b>
Federal Agency	\$1500: printing transfer	
Federal Agency	\$1500: donation to P2	
Foundation	\$1000	
Non-Profit	\$1000	
Corporation	\$2000	

**Return this form via fax, email, or US mail:**

FAX: 415.362.3070

Email: [oj@pollinator.org](mailto:oj@pollinator.org)

Attn: Olivia Jacobsen  
Pollinator Partnership  
423 Washington Street, 5<sup>th</sup> Floor  
San Francisco, CA 94111

**Thank You!**