

NAPPC POLLINATOR POSTER SPONSORSHIP OPPORTUNITY

*** UPDATE: NEW DEADLINE ***

We have been busy as bees working on the new NAPPC poster! Because of this, we expect to release the poster earlier than anticipated, and in time for the **7th Annual Pollinator Week in June**. Kindly submit your sponsorship forms by **Friday, March 16, 2012**. If this new date poses a problem, please contact Olivia Jacobsen at oj@pollinator.org

The **NAPPC posters** have been a great success, and we are excited to share with you the opportunity to have your organization's logo on the 2012 poster. The poster has been designed by world renowned artist Stephen Buchanan, who has also designed the pollinator posters for the past 4 years and many U.S. postage stamps.

In 2011, posters were distributed to schools, fairs, and Pollinator Week events. The posters have no time or date on them so they never go out of date, and they are **extremely popular** for pollinator education and outreach purposes.

Would your agency/organization like to **have your logo on the 2012** posters? If so, fill out the attached form and return it to oj@pollinator.org by **March 16, 2012**.

Sponsorship Benefits

- 1000 posters to be distributed by your organization or by the Pollinator Partnership (your choice)
- Opportunity to be aligned with a great list of sponsors
- Huge exposure for your brand to diverse demographics all across the United States
- Helping a great outreach tool in support of pollinators receive the most exposure possible

Questions

Contact Olivia Jacobsen at oj@pollinator.org or 415.362.1137.

NOTE: Below is a *rough* version of the poster that will focus on **migratory pollinators**. The poster itself will be square with the sponsor logos appearing at the bottom. The poster page on our website (www.pollinator.org) will include a link to every sponsor's website. The drawing below does not show any of the true detail.





POLLINATOR POSTER SPONSORSHIP OPPORTUNITY

****New Deadline: March 16, 2012****

Organization _____

Contact Name _____

Email _____ Telephone _____

Distribution (choose one)

Send 1,000 Posters to the Following Address _____

I want the Pollinator Partnership to distribute 1,000 for my organization

Logo

My organization's high-resolution image is attached YES NO

Indicate which cost will comply for **your institution** (Choose ONE):

Institution	Cost	√
Federal Agency	\$1500: printing transfer	
Federal Agency	\$1500: donation to P2	
Foundation	\$1000	
Non-Profit	\$1000	
Corporation	\$2000	

Return this form via fax, email, or US mail:

FAX: 415.362.3070

Email: oj@pollinator.org

Attn: Olivia Jacobsen
Pollinator Partnership
423 Washington Street, 5th Floor
San Francisco, CA 94111

Thank You!