

The Wild Bee Gardens app for iPad is here!



Help protect North America's premier pollinators by learning how to create habitat for them in your own backyard! The newly released "Wild Bee Gardens" app lets you discover the dazzling diversity of North America's native bees and the flowers they visit. With over 300 BEE-UTIFUL Retina quality photographs and 100 pages of guides, Wild Bee Gardens offers a delightful and informative introduction to the essential world of native bees.

Written by Celeste Ets-Hokin, this app was designed to inspire an appreciation for the importance and diversity of North America's native bees. Featuring first-ever electronic links between native bees and many of their favorite flowers, Wild Bee Gardens also provides gardeners with a unique tool for actively participating in their conservation.

In addition to detailed native bee and plant profile pages, Wild Bee Gardens contains extensive background and educational material in the form of guides; these include a comprehensive introduction to North American native bees and practical advice about how to create habitat for these vital pollinators in our residential gardens.

Topics covered in the guides include:

- the role of native bees in our natural ecosystems
- the ecology and life cycles of native bees
- how to create a successful bee garden
- how to identify the native bee visitors that will appear in these gardens

All of the guides are illustrated with spectacular images of native bees and their habitat, making the Wild Bee Gardens app an excellent educational tool for students of all ages.

The easy to navigate and beautiful look of the app were made possible by the design and development team of Arlo and Rebecca Armstrong.

The iPad version of Wild Bee Gardens is available now on the Apple App Store for the introductory price of \$3.99. Purchasing the app at this promotional price entitles you to receive the upcoming, expanded iPhone version at no additional cost. You'll also be eligible for free download of all future enhancements to the Wild Bee Gardens app.

Purchase the Wild Bee Gardens app at: <http://www.appstore.com/wildbeegardens>. Alternatively, search the Apple App Store for Wild Bee Gardens.