

EMBARGOED UNTIL MARCH 28, 2016

Pollinator Partnership Joins with the National Park Foundation to Support the 2016 White House Easter Egg Roll

WASHINGTON (March 28, 2016) Pollinator Partnership (P2) announced today that it has contributed to the National Park Foundation, the official charity of America's national parks, to support the 2016 White House Easter Egg Roll at President's Park on the South Lawn of the White House.

Honoring the final Easter Egg Roll of the Obama Administration, this year's theme is "Let's Celebrate." The event will feature live music, sport courts, cooking stations, storytelling, Easter egg rolling, and the first-ever White House Fun Run.

In addition, the official White House Easter Eggs, sold by the National Park Foundation to support the annual event which takes place at one of more than 400 national parks across the country, are available at easter.nationalparks.org.

Pollinator Partnership created and debuted a unique web based tool to virtually "Plant a Window Box for Pollinators", in partnership with USDA People's Garden. Pollinator-friendly plants can help our nation's bees, bats, butterflies and more, in all landscapes from farms and ranches to urban window boxes. Every plant for pollinators counts. Visitors will have fun learning and "virtual" planting at pollinator.org/windowbox.



The White House Easter Egg Roll is a great example of the countless ways there are to [#FindYourPark](https://www.nps.gov/learn/activities/findyourpark) and encourage every kid to experience the great outdoors. Launched in March 2015, Find Your Park/Encuentra Tu Parque is a public awareness and education movement to inspire people from all backgrounds to connect with, celebrate, and support America's national parks and community-based

*The USDA People's Garden **Plant a Window Box for Pollinators** and Pollinator Partnership display at the White House Easter Egg Roll was placed in view of the White House honey bee hives, which can be seen in the background on the right.*

programs. Celebrating the National Park Service Centennial and setting the stage for the Service's next 100 years, #FindYourPark complements the President's Every Kid in a Park initiative and encourages people to discover and share their own unique connections to our nation's natural landscapes, vibrant culture, and rich history.

ABOUT THE POLLINATOR PARTNERSHIP (P2)

Established in 1997, the Pollinator Partnership is the largest 501(c) 3 non-profit organization dedicated exclusively to the health, protection, and conservation of all pollinating animals. P2's actions for pollinators include education, conservation, restoration, policy, and research. P2's financial support comes through grants, gifts, memberships and donations from any interested party. P2's policies are science-based, set by its board of directors, and never influenced by any donor. To make a donation or for information on events during Pollinator Week visit www.pollinator.org.

ABOUT THE NATIONAL PARK FOUNDATION

The National Park Foundation is the official charity of America's national parks and nonprofit partner to the National Park Service. Chartered by Congress in 1967, the National Park Foundation raises private funds to help PROTECT more than 84 million acres of national parks through critical conservation and preservation efforts, CONNECT all Americans with their incomparable natural landscapes, vibrant culture and rich history, and INSPIRE the next generation of park stewards. Find out more and become a part of the national park community at www.nationalparks.org.

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