

# MEDIA ADVISORY

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## Pollinator Partnership Honors 2020 Monarch Sustainer of the Year Award Winner Daikin Texas Technology Park for Monarch Butterfly Initiatives in Texas

Pollinator Partnership is pleased to announce the winner of the 2020 Monarch Sustainer of the Year award, Daikin North America's Daikin Texas Technology Park (DTTP), a consolidated manufacturing, engineering, marketing, and sales location for heating and air conditioning products. Daikin is committed to environmental stewardship, holding the LEED Gold certification for its offices and energy management system and championing annual hands-on Earth Day activities that teach local students about the lifecycle and habitats of pollinators. As Daikin became more aware of local biodiversity issues related to the monarch butterfly, it felt compelled to integrate monarch biodiversity into its strategic business plan.

"We are thrilled to honor the dedicated efforts of Daikin at Daikin Texas Technology Park, an exemplary leader in monarch conservation and sustainability. They are truly making a difference for monarchs along an important corridor of their migration route, and doing an excellent job of engaging their community in the process," says Amber Barnes, Wildlife Conservation Ecologist for Pollinator Partnership.

"On behalf of Daikin leadership and our incredibly hard workers at DTTP, thank you for this meaningful recognition," says DTTP Environmental Director Satara Henry. "The high level of internal support for our sustainability initiatives is inspiring. Our pollinator gardens are the most recent example of our continued efforts to support and strengthen the environment as we work toward our 2050 goal of reducing our greenhouse gas emissions to zero."



*Volunteers helping at a planting event, Summer 2020.*

In 2020, DTTP supported a local monarch initiative from Houston Wilderness by engaging other local organizations and college students to raise awareness and provide tools for others to act both at work and home. DTTP has also created its own pollinator garden project and enhanced the landscaping along its main gate. This habitat is visible and educational for over 8,000 employees, neighbors and vendor partners. These plantings have included five species of milkweed and nine other nectar sources for pollinators. In total, 250 plants have been planted over four planting events, with more planned for 2021. DTTP has engaged more than 50 employees and

community partners – who have volunteered over 500 hours – to make increased biodiversity in the Houston area a reality. DTTP also provides annual financial support to Texas Fish and Wildlife for monarch habitat restoration.

The Monarch Sustainer of the Year Award recognizes a US business that has shown exceptional leadership and action in providing habitat and awareness for monarchs along their migratory corridors. To submit an application for this award, please provide a narrative and supporting documents (photographs, site, plans, outreach plans, etc.) that highlight the unique and inspiring ways in which your business is supporting monarchs and meeting the award criteria. The application package should include a completed cover sheet, a narrative highlighting how your monarch conservation program meets the stated technical and organizational criteria, and any supplementary materials that you would like to share.

Applications for the 2021 Monarch Sustainer of the Year Award are due December 1<sup>st</sup>, 2021 to [info@pollinator.org](mailto:info@pollinator.org). Visit <https://www.pollinator.org/monarch/monarch-sustainer-award> for more information.

### **ABOUT THE POLLINATOR PARTNERSHIP (P2)**

Established in 1997, Pollinator Partnership is the largest 501(c) 3 non-profit organization dedicated exclusively to the health, protection, and conservation of all pollinating animals. Pollinator Partnership's actions for pollinators include education, conservation, restoration, policy, and research. P2's financial support comes through grants, gifts, memberships and donations from any interested party. Its policies are science-based, set by its board of directors, and never influenced by any donor. To make a donation or for information on events during Pollinator Week, visit [www.pollinator.org](http://www.pollinator.org).

### **ABOUT DAIKIN**

Daikin Industries, Ltd. (DIL) is a Fortune 1,000 company with more than 76,000 employees worldwide and is the world's number 1 air conditioning company. Daikin North America LLC (Daikin) is a subsidiary of DIL. Daikin and its affiliates manufacture heating and cooling systems for residential, commercial and industrial use and are sold via independent HVAC contractors. Daikin engineering and manufacturing is located at Daikin Texas Technology Park near Houston, TX. For additional information, visit [www.northamerica-daikin.com](http://www.northamerica-daikin.com).