

MEDIA ADVISORY

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Pollinator Partnership Honors 2021 Monarch Sustainer of the Year Award Winner Toyota Motor North America

Pollinator Partnership is pleased to present Toyota Motor North America (TMNA) with the 2021 Monarch Sustainer of the Year award. This award recognizes a business that has shown exceptional leadership and action in providing habitat and awareness for monarchs along their migratory corridors.

“Toyota Motor North America is a true leader in environmental sustainability, and we are thrilled to honor their monarch butterfly conservation efforts. Toyota’s passion for biodiversity is clear and we commend their incredible efforts to enhance habitat, educate employees, and engage local communities about the importance of pollinators,” says Kelly Rourke, Executive Director for Pollinator Partnership.



Members of TMNA being honored at a virtual award ceremony.

pollinator species, as one of our key focus areas of the Toyota Environmental Challenge 2050. Our goal is to operate in harmony with nature and build healthy ecosystems so that future generations may continue to enjoy the natural wonders of our world.”

Applications for the 2022 Monarch Sustainer of the Year Award are due December 1st, 2022, to info@pollinator.org. Visit <https://www.pollinator.org/monarch/monarch-sustainer-award> for more information.

TMNA partners with experts to help protect species and restore habitats to achieve broader positive conservation results. With monarch populations showing disturbing signs of decline, the company installed over 300 acres of pollinator-friendly gardens and grasslands at 11 locations along their migratory pathway. These habitats of milkweed and nectar plants better the monarch’s chance of survival and reproduction.

“On behalf of Toyota Motor North America leadership and our wonderful staff in our facilities, we are honored to accept this meaningful recognition,” says Environmental Sustainability Outreach & Engagement Manager, Becky Martin. “Toyota is dedicated to supporting biodiversity, including

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ABOUT POLLINATOR PARTNERSHIP (P2)

Established in 1997, Pollinator Partnership is the largest 501(c) 3 non-profit organization dedicated exclusively to the health, protection, and conservation of all pollinating animals. Pollinator Partnership's actions for pollinators include education, conservation, restoration, policy, and research. P2's financial support comes through grants, gifts, memberships and donations from any interested party. Its policies are science-based, set by its board of directors, and never influenced by any donor. To make a donation or for information on events during Pollinator Week, visit www.pollinator.org.

ABOUT TOYOTA MOTOR NORTH AMERICA (TMNA)

Toyota (NYSE:TM), creator of the Prius hybrid and the Mirai fuel cell vehicle, is committed to building vehicles for the way people live through our Toyota and Lexus brands, and directly employs more than 48,000 people in North America (more than 39,000 in the U.S.).

Over the past 60 years, Toyota has assembled nearly 43 million cars and trucks in North America at the company's 13 manufacturing plants. By 2025, the company's 14th plant in North Carolina will begin to manufacture automotive batteries for electrified vehicles.

Through our more than 1,800 North American dealerships (nearly 1,500 in the U.S.), Toyota sold more than 2.6 million cars and trucks (more than 2.3 million in the U.S.) in 2021, of which, more than a quarter were electrified vehicles (hybrids, plug-ins and fuel cells).