



2023 “Climate Change and Pollinators: Little things matter” Poster Job Advertisement

Pollinator Partnership (P2) is seeking an artist to render the 2023 Pollinator Poster, this year focusing on “Climate Change and Pollinators: Little Things Matter.” To apply, please send a one-page narrative concept idea with a draft sketch to Reed Lievers at reed@pollinator.org by Friday, December 9, 2022.

Background

Birds, bees, butterflies, moths, beetles, bats and other small mammals that pollinate plants are responsible for bringing us one out of every three bites of food. Pollinators also sustain our ecosystems and contribute to natural resources by helping plants reproduce. Unfortunately, many pollinating species are in decline. Without the actions of pollinators, agricultural economies, our food supply, and surrounding landscapes would suffer.

Our Solution for Sustainability

Pollinator Partnership and its signature initiative the North American Pollinator Protection Campaign (NAPPC) address issues of pollinator health and decline using many resources and projects. Sustainable pollination and declines in pollinator health are complex issues that do not have simple solutions, but by addressing each area where pollinators interface with people we can make a significant impact in pollinator, ecosystem, and human health. One way we address this issue is through outreach, education, and action.

Purpose

Each year, P2 and NAPPC, along with a wide range of partners (including federal agencies, non-profits, for-profits, individuals, etc.) design and distribute an educational pollinator poster. About 20,000 posters are distributed throughout the United States each year. They are one of the most popular outreach material items offered and are distributed for the cost of shipping and handling.

Use

Each year’s poster is unique in size and content, and the posters are enjoyed and used in a wide variety of venues from classrooms, fairs, conferences, and offices, to homes, and educational trainings.

Poster Image – Vision

This year’s poster will focus on climate change and pollinators, and how there are little things that we can do as individuals to help fight climate change while supporting pollinators – the “little things” or animals that help keep our planet healthy.

The rhythms of life shaped by millions of years of evolution are being challenged and altered by our rapidly changing climate. The connections long established between plants and their pollinators are of particular concern since these interdependencies shape and sustain nearly all terrestrial ecosystems. Our future will be defined by how well we understand and maintain these connections.



Pollinators are dying because their food and homes are disappearing, diseases have increased, and rising temperatures and natural disasters are affecting their ability to survive - all of which are related to climate change. At the same time, the conservation of pollinators and their habitats can help combat climate change by supporting healthy ecosystems, air, soil, water, and plants. Combined, these results make planet earth a safer place for us to live.

We envision the poster to be a graphical depiction of the “little things that run the world” – namely, pollinators, followed by a list of the “little things” that people can do to help mitigate the negative impacts of climate change. A beautiful representation of pollinators and their habitats as a central image will help connect these small and achievable actions to fight climate change with pollinators. We want the suggested actions to be spark ideas, conversation, and actions but not to overwhelm individuals with too many things to do. We want to highlight the message that people can try even just one of these things and enrich their life with the “little things”. Overall, we’d like the poster to be uplifting and motivating, instead of a depressing and alarming story about climate change.

Some possible climate activities to depict on the poster include:

1. Vote with environmental issues in mind
2. Plant and protect habitat on public, private, and natural lands
3. Conserve energy at home
4. Be mindful with your mode of transportation
5. Reduce your consumer carbon footprint
6. Watch your waste – reuse and reduce
7. Make healthy and local food choices
8. Keep it clean – reduce or eliminate your reliance on chemicals
9. Talk to friends and neighbors, start the conversation
10. Enjoy the outdoors

Let this proposed vision spark creativity and do not feel limited to these ideas. Don’t feel the need to try to incorporate all the suggested ideas. The poster is a visual story meant to attract attention and inspire action around climate change and pollinator conservation. The most important part of creating any poster is to make it a beautiful work of art. A scientific/naturalistic style is preferred. P2 staff will work with the artist on scientific accuracy and detail. To view past pollinator posters, please visit <http://pollinator.org/posters.htm>.

Submittal Details

If interested in submitting a poster concept idea for consideration to render the 2023 “*Climate Change and Pollinators: Little Things Matter*” poster, please submit the below information as one PDF reed@pollinator.org:

- Contact information (name, email, physical mailing address)
- Background
 - Resume, CV, past projects, website/online portfolio, social media, etc.



- 2 pages maximum
- Narrative about the poster concept
 - Method used (digital, traditional, etc.)
 - 1 page maximum
- Sketch of the proposed poster as digital art submitted as a pdf or .jpg. (300 ppi at 8.5 x11)

Timeline

A poster concept idea with a draft sketch is due to Reed Livers at reed@pollinator.org by Friday, December 9, 2022. Once an artist has been chosen, the final illustration will be due by Friday, February 24, 2023.

Poster Size

There is flexibility with the size of the poster, but past posters have ranged from 30 in x 12 in to 30 in x 32 in (including a galley at the bottom of the poster for partner logos). We suggest using a standard poster size so that the poster may easily be framed.

Compensation

Pollinator Partnership does not make any profit off the poster and distributes them for free (not including shipping and handling). P2 works to create the poster each year to help educate the public about the importance of pollinators. The chosen artist will receive \$1,000 USD upon completion of the agreement and delivery of the product of contracted work for the 2023 poster.

Legal

Pollinator Partnership and the artist will co-own the rights to the final submitted digital artwork.

Questions? Contact Reed at reed@pollinator.org or 415.362.1137