The Bee & Butterfly Habitat Fund
A NextGen Conservation Solution

The Bee & Butterfly Habitat Fund Announces the Appointment of New Board Member

New board member brings first-hand experience in building habitat.

The Bee & Butterfly Habitat Fund, a nonprofit organization whose mission is to plant high-quality pollinator habitat, announced today the appointment of Russell Freeman to the board of directors.

"I couldn't be more excited to utilize my experience to further the mission of this organization," says Freeman. "I have seen the benefits of planting habitat first-hand and The Bee & Butterfly Habitat Fund's approach to large-scale pollinator habitat plantings has the opportunity to change the landscape for the better, resulting in multiple benefits."

Freeman, who resides in Edina, MN, has spent the last ten years creating habitat for wildlife on his family farm of roughly one thousand acres in Logan County, ND. During his career, he spent fifteen years in marketing and communications and was a key growth player for two different companies. He also has experience serving on the University of North Dakota College of Arts and Sciences Advisory board where he is also leading a fundraising effort on campus.

"Having Russ on our Board of Directors couldn't have come at a better time," says Peter Berthelsen, Executive Director of The Bee & Butterfly Habitat Fund. "His background experience and passion for the environment will be vital as we continue to grow and deliver our pollinator health and habitat mission."

New Board Member, Russell Freeman

About The Bee & Butterfly Habitat Fund

The Bee & Butterfly Habitat Fund is a nonprofit dedicated to establishing high quality pollinator habitat to ensure pollinator populations thrive. They work with landowners, conservationists, scientists, and beekeepers to build healthy and sustainable pollinator habitat with maximum benefits. Their solution precisely targets pollinators' needs by engineering projects that provide appropriate bloom diversity, density, and duration to optimize forage potential.

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