



2025 "Pollinator Cultural Connections" Poster Job Advertisement

Pollinator Partnership (P2) is seeking an artist to render the 2025 Pollinator Poster, this year focusing on "Pollinators Cultural Connections." Compensation: \$2,000 USD. To apply, please send a one-page narrative concept idea with a draft sketch to Shannon Farmer at nappc@pollinator.org by Friday, December 13, 2024.

Background

Birds, bees, butterflies, moths, beetles, bats, and other small mammals that pollinate plants are responsible for bringing us one out of every three bites of food. Pollinators also sustain our ecosystems and contribute to natural resources by helping plants reproduce. Unfortunately, many pollinating species are in decline. Without the actions of pollinators, agricultural economies, food supplies, and surrounding landscapes would suffer.

Our Solution for Sustainability

Pollinator Partnership and its signature initiative, the North American Pollinator Protection Campaign (NAPPC), address issues of pollinator health and decline using many resources and projects. Sustainable pollination and declines in pollinator health are complex issues that do not have simple solutions, but by addressing each area where pollinators interface with people we can enhance the health of pollinators, ecosystems, and human communities. We address this issue through a combination of outreach, education, and action.

Purpose

Each year, P2 and NAPPC, along with a wide range of partners (including federal agencies, non-profits, for-profits, individuals, etc.) design and distribute an educational pollinator poster. About 20,000 posters are distributed throughout the United States each year. They are one of the most popular outreach material items offered and are distributed for the cost of shipping and handling. To view past pollinator posters, please visit <https://www.pollinator.org/shop/posters>.

Use

Each year's poster is unique in size and content, and the posters are enjoyed and used in a wide variety of venues from classrooms, fairs, conferences, offices, homes, and educational trainings.

Poster Image – Vision

This year's poster, tentatively titled "Pollinator Cultural Connections," will focus on the vital role that pollinators play in various aspects of our lives and cultures. They are essential for producing many foods, including fruits, vegetables, spices, and nuts. Numerous cultures worldwide feature sacred passages that reference pollinators, such as bees, butterflies, and hummingbirds, highlighting their significance in spiritual contexts. Many Indigenous communities have long recognized the importance of pollinators not only for their ecological contributions but also as a foundation for cultural symbolism. Furthermore, pollinators are crucial for medicinal plants and for the creation of plant-based dyes, underscoring their multifaceted contributions to both health and culture.



Pollinator conservation cannot be achieved without the cooperation of many individuals, landscapes, and industries. It is critical to include everyone in the mission of promoting pollinators so that all may equitably reap the associated benefits of food security and preservation of traditional ecological knowledge. Highlighting the importance of including people from diverse backgrounds will help emphasize the message of pollinators connecting cultures. We hope when the viewer looks at this poster, they will be able to envision a sustainable world in which pollinators are intrinsic to ecosystems and cultures across North America.

Let this proposed vision spark creativity but do not feel limited to these ideas. The poster is a visual story meant to attract attention and inspire action around collaborative conservation. The most important part of creating any poster is to make it a beautiful work of art. A naturalistic style is preferred, and Indigenous artists are encouraged to apply.

Submittal Details

If interested in submitting a poster concept idea for consideration to render the 2025 “*Pollinator Cultural Connections*” poster, please submit the below information as one PDF to nappc@pollinator.org:

- Contact information (name, email, physical mailing address)
- Background
 - Resume, CV, past projects, website/online portfolio, social media, etc.
 - Please send the best representation of your work in whatever format you choose
 - 2 pages maximum
- Narrative about the poster concept
 - Methods used (digital, traditional, etc.)
 - 1 page maximum
- Sketch of the proposed poster submitted as a pdf or .jpg. (300 ppi at 8.5 x11)
 - Note: The drafted proposed sketch should not be time consuming as P2 staff will work with the artist on scientific accuracy and detail. It can be in black and white and may be a rough, line drawing. It is most important for you to explain your idea in the written narrative and to share past examples of your work.

Timeline

A poster concept idea with a draft sketch is due to Shannon Farmer at nappc@pollinator.org by Friday, December 13, 2024. Once an artist has been chosen, the final illustration will be due by Friday, February 21, 2025.

Poster Size

There is flexibility with the size of the poster, but past posters have ranged from 30 in x 12 in to 30 in x 32 in (including a gallery at the bottom of the poster for partner logos). We suggest using a standard poster size so that the poster may easily be framed.

**Compensation**

The chosen artist will receive \$2,000 USD upon completion of the agreement and delivery of the product of contracted work for the 2025 poster. Pollinator Partnership does not make any profit from the poster and distributes them for free (not including shipping and handling).

Legal

Pollinator Partnership and the artist will co-own the rights to the final submitted digital artwork.

Questions?

Contact Shannon Farmer at nappc@pollinator.org or call 415.362.1137